



LOCALISM INITIATIVES

Local News

- **Kiss 104.1 provides news updates twice an hour from 5am to 9am. News items include local, national and international news as well as information on community activities. Kiss 104.1 also airs breaking news on an as needed basis. 97 One Jamz provides hourly updates.**
- **Kiss 104.1 also uses soundbites to from community activists, politicians and other newsmakers to help tell the story. Kiss 104.1 aired comments from the State Insurance Commissioner on Fire Safety. Kiss 104.1/97 One Jamz also provided information on how residents can help feed the Hungry and Homeless. Kiss 104.1/97 One Jamz held a fundraising drive to help Haitians living in Atlanta. Kiss 104.1 also offered information on health related topics including information on diabetes, heart disease, hypertension, AIDS/HIV and cancer. Kiss 104.1 also consistently informs the community on health fairs and other health related events.**
- **Kiss 104.1 also offer a News Page on our website that updates listeners on upcoming events and local news stories each day.**
- **Kiss 104.1/97 One Jamz also held a town hall meeting featuring candidates in the November 2nd election and representatives from Election Protection to inform residents of their rights.**

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Local Public Affairs

- **Kiss 104.1 provides a two hour public affairs show called Business in the Black that features community leaders, politicians and others discussing a variety of issues including Business news, Health related topics, Community issues such as fighting crime, teen pregnancy, teen crime, educational issues, hunger and homelessness, homeownership and credit issues etc. Political issues are also aired along with interviews from political candidates. The show is aired Sunday mornings on Kiss 104.1. Jamz offers a program called This Week in the ATL.**

Creating and Selecting Programming

- **Kiss 104.1's managers meet on a regular basis to discuss issues involving the community. Kiss 104.1's promotional department also meets weekly to select community events to support. For example, Kiss 104.1 recently attended the grand opening of the first luxury apartment home complex to be built on Atlanta's southside. It was a big deal for the community because this is the first complex of its kind in the economically depressed area. The Kiss 104.1 News Director meets with her staff to discuss issues of interest to the community and selects guests for the public affairs show.**

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- **Kiss 104.1's news department also worked with the Georgia Coalition for the People's Agenda to organize a debate in advance of the presidential election.**
- **Kiss 104.1's news department also offer a daily poll question on the News Web page.**
- **Kiss 104.1 representatives attend community meetings and press conferences organized by community leaders.**
- **Kiss 104.1 speaks regularly with Community leaders like Dr. Joseph Lowery, President Emeritus of the SCLC and founder of the Georgia Coalition for the People's Agenda.**
- **Kiss 104.1 also meets with State Representative Tyrone Brookes, President of the Georgia Association of Black Elected Officials.**
- **Kiss 104.1 has an open door policy and welcomes input from community leaders and residents.**

Emergency Programming

- **Kiss 104.1/97 One Jamz provides emergency programming in the event of inclement weather including bulletins on major storms.**
- **Kiss 104.1/97 One Jamz also provides information on school closings due to inclement weather. Kiss 104.1 will break in to regularly scheduled broadcasts to air the weather bulletins and alerts.**
- **Kiss 104.1/97 One Jamz has access to all the latest weather forecasting equipment.**
- **Kiss 104.1/97 One Jamz also participates in the AMBER alert system.**

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Political Programming

- **Kiss 104.1/97 One Jamz offers two public affairs shows in which politicians are invited to air their concerns to the community. Kiss 104.1's news department also interviews politicians and other newsmakers on issues pertinent to residents.**
- **Kiss 104.1/97 One Jamz also hosted a town hall meeting featuring candidates, civil rights leaders, students and community leaders.**

Civic, Cultural and Other Community Responsive Programming

- **Kiss 104.1 interviewed Haitian residents now living in Atlanta on conditions in Haiti. Kiss also held a fundraising drive to help Haitians affected by recent storms.**
- **Kiss 104.1/97 One Jamz also interview the Jamaican consul on the conditions in Jamaica in the wake of Hurricanes Frances and Ivan which destroyed homes on the island. The interviews were conducted in an effort to help inform Jamaicans now living in Atlanta and to help raise much needed items for the victims.**
- **Kiss 104.1/97 One Jamz also interviewed Sudanese refugees now living in Atlanta on the deplorable conditions in the Sudan.**
- **Kiss 104.1/97 One Jamz also airs consumer news, health hazards, safety issues, drinking and driving issues, domestic abuses issues and issues affecting teens.**

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- **Kiss 104.1 also airs daily public service announcements alerting the public to community activities ranging from food drives to health fairs to educational seminars to clothing drives to business events to fundraisers. Public Service Announcements are aired weekly at least five times per day.**

Music

- **Kiss 104.1 primarily plays old school R & B music. Many of the artists have been interviewed on air. Some local artists have also been featured. Usher is a local artist who has become a superstar in the music industry. Artists such as Rick James have been featured on our website. 97 One Jamz plays Hip Hop and R&B.**

Station Participation in Community Activities

- **Kiss 104.1/97 One Jamz hosted a town hall meeting with the Georgia Coalition for the People's Agenda and the Friends of Sweet Auburn.**
- **Kiss 104.1/97 One Jamz participated in the Taste of Atlanta benefiting the Atlanta Community Food Bank.**
- **Kiss 104.1/97 One Jamz participated in the annual auction benefiting the Georgia Alliance for Children.**
- **Kiss 104.1/97 One participated in free luncheons and lectures on Men's and Women's health sponsored by Atlanta Medical Center.**

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- **Kiss 104.1 participated in several walks including the Kidney Walk, the Susan Koman Cancer walk and the Aids Walk.**
- **Kiss 104.1/97 One Jamz participates in food drives for Hosea's Feed the Hungry and Homeless.**
- **Kiss 104.1/97 One Jamz also uses our website to inform residents on upcoming community events. We use liners on air to drive people to our website as well.**